

## Hair-Raiser

**Ovation Cell Therapy**, a hair-growth system for men and women retailing for less than \$100, is a nontoxic line of products that works by stimulating dormant follicles. Used by cancer patients and anyone who simply desires thicker and longer hair, most people notice visible results after 30 to 45 days. Visit [ovationhair.com](http://ovationhair.com).



Get longer, stronger hair with Ovation Cell Therapy

## Flashy Lash

Batting your eyelashes just got a whole lot more interesting thanks to **Lash Piercings** (\$50) at LuxLash Beverly Hills (9640A S. Santa Monica Blvd., Beverly Hills, 310-273-5274; [luxlash.com](http://luxlash.com)). Here, you can choose from 12 different colors of Swarovski crystals and a technician will embed them directly onto your lashes in about 15 minutes. "It's a completely painless process," says cofounder Suzanne Cats. "Who doesn't love eyes that sparkle?" You can even shower, work out or swim with the crystals on, and they'll last for up to two months.

Bat diamond-studded lashes with Lash Piercings



Minx takes nails to another level.

## Nail It!

Thanks to **Minx** nails—available at Extremedys 2012 Hand & Foot Spa in West Hollywood (8001 Santa Monica Blvd., West Hollywood, 323-848-8094; [extremedys2012.com](http://extremedys2012.com))—you need not worry about smudging or chipping. "Minx is a very thin, flexible film that can be applied to natural or false nails [manicures, \$55; pedicures, \$80] through a process using heat and pressure," says cofounder Janice Jordan. "And there's no drying time." Scarlett Johansson recently donned a black and white houndstooth print; Beyoncé loves the metallic versions; and Alexander McQueen sent his models down the runway in Paris wearing custom Minx styles. The best part? They last for four to eight days on fingernails and up to a month on toenails.



A model wearing Minx nails walks the runway during the Alexander McQueen prêt-à-porter show.